



Significant Diplomatic Engagements

Hon'ble PM Shri Modi addressed the 'Summit of the Future' at the United Nations in New York, USA

Hon'ble Prime Minister of India, Shri Narendra Modi addressed the 'Summit of the Future' at the United Nations in New York, USA on 23rd September 2024. The theme of the Summit was 'Multilateral Solutions for a Better Tomorrow'. The Summit witnessed the participation of a large number of world leaders. In his address, Prime Minister highlighted India's vision for shaping a sustainable world for future generations. PM noted that he was speaking at the Summit on behalf of one-sixth of humanity which seeks global peace, development and prosperity. Calling for the primacy of a human-centric approach in our collective quest for a bright global future, the Prime Minister highlighted India's success at scaling sustainable development initiatives and, in this regard, noted that the country had lifted 250 million people out of poverty in the last decade. Expressing solidarity with countries of the Global South, he emphasized that India was privileged to share its development experience with them. PM called for balanced regulations to promote safe and responsible use of technology, noting that India is open to sharing its digital public infrastructure for greater public good.



Malaysia's Participation at the 3rd Edition of the Voice of Global South Summit:

Foreign Minister of Malaysia, H.E. Dato Seri Mohamad Haji Hasan virtually joined the Foreign Minister's Session chaired by H.E. Dr.S. Jaishankar, External Affairs Minister of India, in the 3rd edition of the Voice of Global South Summit, hosted by India on 17th August 2024. H.E. Ybhg Dr. Nagulendran Kanhayatkarasu, Secretary General, Ministry of Youth and Sports, Malaysia joined the Youth Ministers Session, chaired by Ms. Meeta Rajivlochan, Vice Minister, Ministry of Youth Affairs and Sports, India in the Summit on 17th August 2024.



Engineering and Capital Goods

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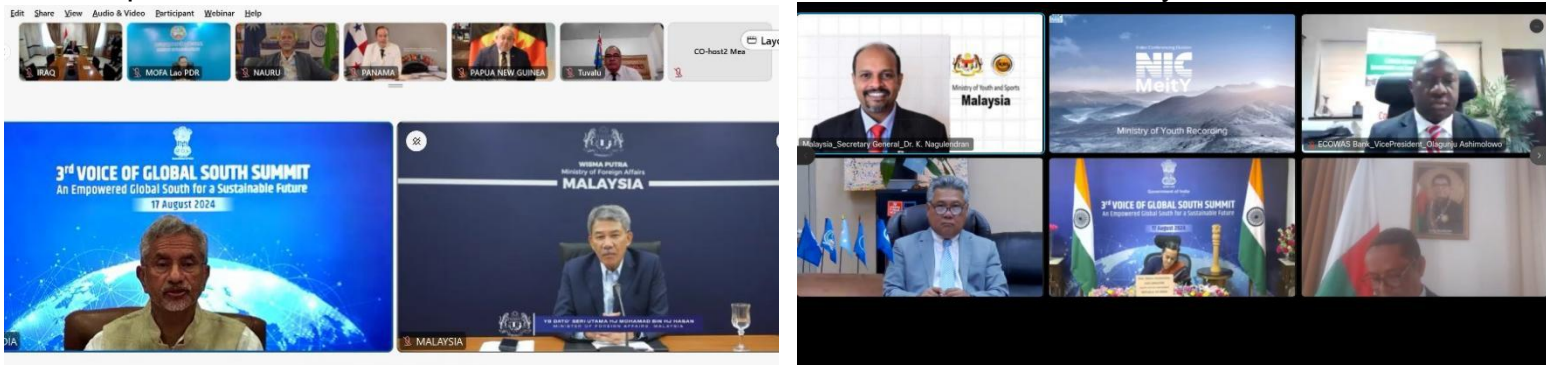
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Contact Us

Information Wing:
Ms. Beno Zephine N.L
First Secretary
(Information, Political and Policy Planning)
Tel: **+603 4025 3434**
fsinfo.kl@mea.gov.in

For Commercial details:
Attache Commerce
Tel: **+603 4025 2323**
com.kl@mea.gov.in

Malaysia appreciated India's initiative in hosting the Voice of the Global South Summit (VOGSS), providing a platform by which countries of the Global South could deliberate and address their concerns, interests and priorities as well as exchange ideas and solutions. Malaysia participated at Ministerial level in the previous two editions of the Voice of Global South Summit held in January and November 2023.



Visit of Hon'ble Minister of State for External Affairs and Environment, Forest and Climate Change of India, Shri Kirti Vardhan Singh to Malaysia, 12-15 September 2024

Hon'ble Minister of State (MoS) for External Affairs and Environment, Forest and Climate Change of India, Shri Kirti Vardhan Singh paid a 3-day visit to Malaysia from 12-15 September 2024. The visit took place just 3 weeks after the landmark visit of the Malaysian Prime Minister, Dato' Seri Anwar Ibrahim to India from 19-21 August 2024. During the visit, MOS, Shri Kirti Vardhan Singh held bilateral meetings with Datuk Mohamad bin Alamin, Deputy Minister of Foreign Affairs of Malaysia; YB Senator Ms. Saraswathy Kandasami, Hon'ble Deputy Minister of National Unity; and YB Mr. Kula Segaran, Hon'ble Deputy Minister in Prime Minister's Department, (Institutional Reforms).



On 13 September, MoS witnessed the signing of the Memorandum of Agreement on establishment and functioning of the Thiruvalluvar Chair of Indian Studies at Universiti Malaya. This was amongst the decisions taken by the Prime Ministers of India and Malaysia recently. MoS interacted with select Indian students pursuing various higher degree courses at Universiti Malaya. MoS also attended the operationalisation ceremony of the Ayurveda Chair at Universiti Tunku Abdul Rahman (UTAR) at the Netaji Subash Chandra Bose Indian Cultural Center on 13 September 2024. The setting of the Ayurveda Chair at UTAR was welcomed by both Prime Ministers during the visit of Prime Minister Anwar to India. MOS inaugurated the second PIO Day Malaysia – Apravasi Diwas- organized by GOPIO Malaysia, together with Mr. Gobind Singh Deo, Minister of Digital of Malaysia. MOS also inaugurated the 15th GOPIO International Convention, held this year in Kuala Lumpur, which saw the participation of representatives of the Global Organization for PIOs (GOPIO) from 11 countries. The PIO Day of Malaysia provided a useful platform for PIOs across Malaysia and the region to come together. With 2.75 million PIOs, Malaysia is home to the second largest PIO population in the world.

MOS planted a sapling at the High Commission of India Building construction site as part of the “One tree for Mother Earth” initiative launched by Hon’ble Prime Minister Modi. MoS also attended a business luncheon meeting organised by the Consortium Of Indian Industries in Malaysia (CIIM) and Malaysian Indian Business Council (MIBC), and interacted with Indian expats living in Malaysia and a group of Indian workers in the country. The visit reflected the firm commitment of both countries to further expand and deepen the bilateral ties.



High Commissioner of India, Mr.B.N.Reddy, joined the official launch of GOPIO's second PIO Day 2024 (Apravasi Diwas), 15th GOPIO International Convention and PIO International Festival on 14 August 2024, which was held from 13-15 September 2024. On this occasion, High Commissioner unveiled the first edition of the Journal of PIO Studies, produced by Prof Dr Ravichandran Murthy, Head, Editorial Board, based on the proceedings of the Academic Conference held during the First PIO Day of Malaysia in June 2023. The Event witnessed the presence of prominent academicians, including Prof Datuk Dr Rajendran from Malaysia and the other members who have joined the Journal's Editorial board. High Commissioner lauded GOPIO Malaysia, GOPIO International as well the partner organizations for their tireless efforts in planning multiple events at Vivekananda Ashram and School, Kuala Lumpur, in September 2024 as part of the 2nd PIO Day of Malaydia and other events. The event was attended by prominent academicians, representatives of various PIO communities of the Malaysian Indian diaspora as well as Malaysian Indian business community representatives.



Engagements of High Commission of India Kuala Lumpur

The 78th Independence Day celebrations were held at India House on 15 August with fervour and enthusiasm, as High Commissioner, Mr.B.N.Reddy hoisted the tricolour ; read out excerpts from the address of Hon'ble President of India; joined by school children and members of Indian community in large numbers. Over 700 Indian nationals took part in the celebrations organised by the High Commission. Students from Global Indian International School (GIIS), Vikas International School and Sprouts Academy performed dance medleys on this occasion. Patriotic songs in various Indian languages were rendered by members of the Ladies wing of the Bharat Club and members of Malaysia Kannada Sangha. Marking the "Partition Horrors Remembrance Day", High Commission organized a special photo exhibition during the flag hoisting function. The exhibits reminded about the largest displacement of human population in the last century, and the sacrifices of millions and also a beginning of a new life for millions of Indians epitomizing resilience and courage in the face of adversity. High Commissioner, Mr.B.N.Reddy along with the senior officials planted saplings at India House as part of the Ek Ped Ma Ke Naam Campaign (One Tree for Mother Earth). Hon'ble PM Shri Narendra Modi had launched a campaign एक_पेड़_माँ_के_नाम (Plant4Mother) earlier this year by planting a sapling of Peepal tree in New Delhi.



High Commission and Netaji Subhas Chandra Bose Indian Cultural Centre presented Swarna Samaroha, a special Odissi dance performance by Dr Guru Gajendra Panda and group on 14 August 2024, on occasion of the Bharat Week Celebrations and on the eve of India's 78th Independence Day, at the Temple of Fine Arts, Kuala Lumpur. YB Dato Ramanan Ramakrishnan, Hon'ble Deputy Minister for Entrepreneur Development and Cooperatives was the Chief Guest for the event, and also delivered his Keynote Address. High Commissioner, Mr. B.N. Reddy welcomed the guests. Representatives from the diplomatic corps, cultural academies, community associations, schools attended the event. Padma Shri Datuk Ramli Ibrahim, President of Sutra Foundation and an eminent Odissi exponent from Malaysia, was felicitated by YB Dato Ramanan and High Commissioner at the event for his yeoman contribution to Indian performing arts and Odissi. High Commissioner also presented gift of traditional Indian classical musical instruments to eminent cultural institutions and artistes from Malaysia, and congratulated the Indian community in Malaysia for preserving and promoting Indian culture and arts.

High Commission, in collaboration with PEPTIM (Malaysian Association of Indian Traditional Medicine) showcased the relevance of Indian traditional medicine systems for healthy ageing at the 3rd ASEAN Healthy Ageing Conference from 30 July to August 1 organised by Malaysian Healthy Ageing Society (MHAS). The Event attracted great interest from visitors. Mr. Sandeep Wankhade, Yoga Teacher at Netaji Subhas Chandra Bose Indian Cultural Centre, delivered a special lecture on 'Yoga and Its Importance in Healthy Ageing for Holistic Living' at the Conference.



High Commissioner, Mr. B.N. Reddy addressed the special webinar organised by Malaysia Chapter of ICAI on 'Decoding India's Budget 2024-25' on August 1, 2024. High Commissioner highlighted the numerous initiatives by Government of India in the country's proposed Budget 2024-25, that would facilitate foreign investments, further improve ease of doing business and taxation reforms. He added that, all these initiatives aid more B2B engagement between India and Malaysia. Mr. Jay Kothari, SVP, DSP Asset Managers, highlighted various aspects of budget that would assist businesses. Mr. Gaurav Gupta, past Chairman of NIRC of Malaysia Chapter of ICAI, presented tax-related reforms and proposals that are relevant for NRIs and foreign investors.

On 6 August, High Commissioner, Mr. B.N. Reddy addressed the special webinar organised by Invest India, High Commission of India and Federation of Malaysian Manufacturers (FMM) highlighting the numerous opportunities for Malaysian businesses to expand their manufacturing presence in India. Vice President of FMM, Dató Nathan Suppiah encouraged members to benefit from the opportunities presented by Indian manufacturing sector. Invest India made a detailed



presentation about numerous incentives offered by the Government of India for foreign businesses for Make in India. SMH Rail of Malaysia spoke about its positive experience in India, in collaboration with Medha Servo Drives in setting up India's largest private sector rail coach factory. Rising Sun Energy Pvt Limited spoke about their collaboration with Yinson of Malaysia, operating 460MW of solar energy projects in India.



The Indian Air Force (IAF) contingent arrived at Kuantan, Malaysia to take part in bilateral Air Exercise UDARA SHAKTI - 2024 with the Royal Malaysian Air Force (TUDM). The Exercise was held from 05-09 August 2024. As part of the Exercise, IAF and TUDM carried out integrated Air Combat Training sorties for honing the skills of Su-30 aircrew. Bilateral engagement involved a Field Training Exercise (FTX) phase and a Subject Matter Expert Exchange (SMEE) phase, conducted concurrently. IAF team also

interacted with the Commander Air Region 1, RMAF and discussed ongoing Service level cooperation. The UDARA SHAKTI-2024 Exercise achieved its objectives, thereby enhancing cooperation and interoperability between IAF and TUDM.

The High Commission and Ministry of Information and Broadcasting, India (MIB) organized a seminar on 'Incentives for Film Productions in India and Official Coproductions' on the sidelines of the 7th edition of the Malaysia International Film Festival 2024. Deputy High Commissioner, Ms Subhashini Narayanan welcomed a gathering of filmmakers, directors, producers, and film enthusiasts to the seminar. Recalling collaborative efforts between Indian and Malaysian cinema, she invited filmmakers and producers to make full use of the seminar to know opportunities in India. H.E. Datuk Azmir Saifuddin Mutalib, CEO Finas Malaysia participated as Special Guest. Mr. Armstrong Pame, Director Films, MIB, while welcoming Malaysian filmmakers to India, presented opportunities and incentives for film production and co-production in India.



High Commission of India and Netaji Subhas Chandra Bose Indian Cultural Centre commemorated Ashadha Purnima, which marks the first sermon of Lord Buddha on 10 August 2024, at Temple of Fine Arts, Kuala Lumpur. High Commissioner, Mr. B.N. Reddy welcomed the gathering. The Key note address was delivered by the Most Venerable Datuk Dr.K.Sri Dhammaratana Nayaka Maha Thera, The Chief Sangha Nayaka of Malaysia and the Most Venerable D.Sri Saranankara Nayaka Maha Thera, Chief Sangha Nayaka (Judiciary) of Malaysia. H. E. Air Marshal(Ret) Sumangala Dias, High Commissioner of Sri Lanka, and Ms.Mudita Bajracharya, Cd'A of Nepal joined as special guests at the event. The Event was held in partnership with the Vajrayana Buddhist Council of Malaysia, Itipiso Bhagava Club, Malaysia, and Maha Karuna Buddhist Society of Malaysia, the event was attended by over 250 guests including the Sangha members, members of Buddhist associations in Malaysia. Prayers and lighting of the ceremonial lamps marked the beginning of the event. 3 eminent speakers, Bhante Ridigama Wanarathana, Ven Sing Kan and Ven Dr Karma Tashi Choedron, representing three



Buddhist traditions delivered talks on the significance of Ashadha Purnima. A dance drama "Buddhar Padham" depicting the life of Siddhartha Gautama was performed by Laasya Arts Academy, Malaysia. A presentation of NORBU, an AI/LLM based digital initiative-was made by Mr Lim Kooi Fong, explaining how

High Commission of India conveyed its deepest condolences on the sad demise of 2nd Lt Sundram, INA Veteran and President of Netaji Service Centre, at the age of 100 on 12 August. High Commission mourns the loss of a true and valiant soldier, who joined the Indian National Army under the leadership of Netaji Subhas Chandra Bose. The memories of his glorious legacy will be cherished for ever. High Commission also conveyed its condolences to the family and friends of Second Lt Sundram and to the members of Netaji Welfare Foundation and Netaji Service Centre. Deputy High Commissioner Mrs Subhashini Narayanan and Counsellor, Mrs Amrita Dash paid their last respects to 2nd Lt N.Sundram, INA veteran and President, Netaji Service Centre at his residence in Subang Jaya and offered condolences to his family and friends.



High Commission also conveyed its deepest condolences on the sad demise of INA veteran, Dato' Saroja Devi Param. The Mission mourns the loss of Dato' and salutes her invaluable contribution towards India's freedom struggle. Author of articles in Balak-E-Hind Youth magazine, Dato' Saroja worked tirelessly for the welfare of women.

High Commission of India facilitated repatriation of three distressed Indian nationals, Mr Karthikeyan, Mr Babu & Mr Vijayan to Tamil Nadu, India. They faced harrowing conditions at their workplace. High Commission provided them with shelter, food & necessary medical care. They were repatriated to India on August 11. High Commission also facilitated repatriation of two distressed Indian nationals, Ms Shanthi from Tamil Nadu & Ms Suguna from Kerala- both were lured by unscrupulous agents and brought to Malaysia on tourist visa for work and were thereafter, stranded in the country.



High Commissioner visited Jalan Masjid India in Kuala Lumpur on August 29 to enquire about developments in the search and rescue (SAR) operation for a 48-year-old Indian national who was swallowed by a sinkhole on 23 August 2024. Dang Wangi, deputy police chief briefed High Commissioner on the operations. August 29 marked a week since Indian national, Mrs. Vijayalakshmi was swallowed into the sinkhole and remained untraceable. She was walking on a pavement with her family when she fell and disappeared into the sinkhole early on August 23. Mission continued to periodically meet those involved in the Search and Rescue on site. The Mission also remained in close contact with the family members, to assure them of support and to appraise them of the further formalities involved. Mission, in coordination with the Police and Malaysian immigration authorities have extended their tourist visas to enable their stay in Malaysia as the search process was then ongoing. High Commissioner met her family members to appraise about ongoing engagement at Ministerial-level as well as operational level to expedite the search efforts, and also assured the family about institutional support in all matters. India



appreciated Malaysia's efforts in the search and rescue operation of Mrs. Vijayalakshmi. Meanwhile, the Federal Territories Minister, Dr Zaliha Mustafa announced that the SAR operation was stopped immediately to avoid any risk to the rescue team. The Minister added that, the Government is willing to consider compensation for the family of Mrs. Vijaya Lakshmi.

Netaji Subhash Chandra Bose Indian Cultural Centre (NSCBICC)

Sruthi Laya Gana Vidyalaya Malaysia in collaboration with the High Commission and Netaji Subhas Chandra Bose Indian Cultural Centre (NSCBICC) organised Mummurthygal Isai Vizha in conjunction with Bharat week celebrations on 3 August 2024. Rich performances by Carnatic vocal artistes marked a fitting tribute to the Carnatic Trinity-Tyagaraja, Muthuswami Dikshitar, and Syama Sastri. Deputy High Commissioner, Ms Subhashini Narayanan participated as Chief Guest and felicitated the artistes.



High Commission and NSCBICC in collaboration with the Greentown Indian Cultural Society Ipoh, hosted Swarna Samaroha at the Tun Samy Vellu Convention Centre, Sg. Siput, on August 12. This was the first edition of an Odissi performance organised in conjunction with the 78th India Independence Day and Bharat Week celebrations. A 16-artist dance troupe, led and choreographed by the Director of Tridhara, Guru Dr. Gajendra Kumar Panda from Odisha, India, performed an exquisite dance telling the story of Prahallad, a 150-year-old popular folk theatre piece with the mythological theme of Narasimha Avatar. The production captivated about 750 audience members who attended the event. This performance also marked the 50th-year celebration of Guru Gajendra Panda in the arena of Odissi. The event was attended by Mr. Rajesh H Maniyil, First Secretary (Consular, Passport & Visa); YB Kesavan Subramaniam, Member of Parliament for Sg. Siput; and other guests.



NSCBICC hosted Dr Gajendra Kumar Panda and 15 member team of Odissi artistes at a 'meet the press' reception event at the Netaji Subhas Chandra Bose Indian Cultural Centre, on 13 August 2024. During the meeting, attended by journalists from Malaysian media, Dr Guru Panda explained about the traditional Odissi art form and provided details about Prahlad Natakam to be staged at Swarna Samaroha event to media persons. Deputy High Commissioner, Ms Subhashini Narayanan & Director of NSCBICC, Ms Vijayalakshmy Sunderrajan participated and interacted with the media.



Bharat Club Kuala Lumpur in collaboration with High Commission and NSCBICC organised a Bharat Quiz for Children as part of the Bharat Week celebrations on August 24. There was an enthusiastic response from all the young participants as they were quizzed on their knowledge of India's rich history, culture, and heritage. The Chief Guest for the event was Smt. Vijayalakshmy Sunderrajan Director of NSCBICC and the event was also attended by Shri. Harjeet Singh, Second Secretary, High Commission.



Greentown Indian Cultural Society Ipoh in collaboration with High Commission, NSCBICC and Kriya Hatta Yoga Health & Science organised a Yoga workshop by Shri Sandeep Shaligram Wandhake Yoga teacher at NSCBICC on the occasion of Bharat Week celebration and IDY on August 24.

What's New – Business & Investments News in India

1. World Bank raises India's FY25 GDP growth forecast to 7% from 6.6% earlier

The World Bank has raised India's growth forecast for the current financial year to 7%, up from 6.6%, thanks to increased government spending on infrastructure. The World Bank's India Development Update report attributes this growth to enhanced public investment in infrastructure and rising household investments in real estate. The robust manufacturing sector grew by 9.9% on the supply side, and resilient services activity has compensated for underperformance in agriculture. Despite a slowdown to 6.7% growth in April-June 2024-25, primarily due to weaker agriculture and services sectors, India grew 8.2% in FY24, making it the fastest-growing major global economy...[read more](#)

2. Digital payments in India to grow threefold from 159 billion in FY24 to 481 billion by FY29

India's digital payments industry is experiencing a substantial surge, with transaction volumes growing by 42% YoY in FY24, according to a recent PwC report. The industry is projected to grow threefold, with transaction volumes expected to rise from 159 billion in FY24 to 481 billion by FY29. The market value is anticipated to nearly double during this period, expanding from US\$ 3.16 trillion to US\$ 7.06 trillion by FY29...[read more](#)

3. India targets US\$ 500 billion electronics sector

Prime Minister Mr. Narendra Modi underscored India's potential in semiconductor chips at the Semicon India event in Greater Noida, stating that it is the "right time" to invest in the country as it targets expanding its electronics sector to US\$ 500 billion by the end of the decade. He highlighted that India's electronics sector, valued at over US\$ 150 billion, aims to reach US\$ 500 billion in production by 2030, creating 6 million jobs. He noted that India contributes 20% to global semiconductor design and aims to increase its share while building a workforce of 85,000 in the semiconductor domain...[read more](#)

4. India emerges as second-largest global 5G smartphone market, overtakes US

According to Counterpoint Research, 5G smartphones are gaining traction across various price segments in India, with the country now ranking as the world's second-largest market for 5G devices. India trails only China, which leads with a 32% global market share, while India holds a 13% share. The US has dropped to third place with a 10% market share. Significant contributions from brands like Samsung, Vivo, and Xiaomi, particularly in the budget segment, have driven this growth...[read more](#)

5. India will contribute to 35% of global energy demand in next 2 decades

At the 52nd Gastech Exhibition & Conference held in Houston, Union Minister of Petroleum & Natural Gas, Mr. Hardeep Singh Puri, highlighted India's substantial role in the global energy landscape. He noted that over the next 2 decades, India will account for 35% of the global increase in energy demand, far outpacing global averages. He emphasized India's "energy trilemma" balancing availability, affordability, and the green transition and expressed confidence in managing this challenge. The themed 'Transforming Energy Through Vision, Innovation, and Action' event focused on energy stability and rapid decarbonization...[read more](#)

6. Indian start-up ecosystem poised for exponential growth by 2030

According to a recent report, India's start-up ecosystem is poised for exponential growth, with the number of start-ups expected to rise by over 2.6 times to 180,000 by 2030. The cumulative funding in the sector since 2014 is projected to surpass US\$170 billion by the end of 2025, driven by the rapid expansion of the internet and digital economy. According to data, Indian start-ups raised US\$151 billion in capital from 2014 to the first half of 2024. Despite a slowdown in funding, particularly at the seed and early stages, this figure is anticipated to reach US\$156 billion by the end of the year....[read more](#)

7. Electronics 5th largest export commodity; growing 23% annually: Meity

Electronics has emerged as the country's fifth largest export commodity, growing at an impressive rate of 23% annually, according to Ministry of Electronics and Information Technology (MeitY) Additional Secretary Mr. Bhuvnesh Kumar. He noted that electronics manufacturing in India surpassed the US\$ 100 billion mark in March 2024, up from US\$ 49 billion in 2017. At the launch of the indigenously built Tyronne AMD servers by Netweb Technologies, He revealed that India achieved US\$ 30 billion in electronics exports last year, highlighting the sector's rapid growth and its significant contribution to the economy...[read more](#)

Spotlight and Opportunities in India

Engineering and Capital Goods



- India's Capital Goods manufacturing industry serves as a strong base for its engagement across sectors such as Engineering, Construction, Infrastructure and Consumer goods, amongst others. The engineering sector is the largest of the industrial sectors in India. It accounts for 27% of the total factories in the industrial sector and represents 63% of the overall foreign collaborations.
- Demand for engineering sector services is being driven by capacity expansion in industries like infrastructure, electricity, mining, oil and gas, refinery, steel, automobiles, and consumer durables. India has a competitive advantage in terms of manufacturing costs, market knowledge, technology, and innovation in various engineering sub-sectors. India's engineering sector has witnessed remarkable growth over the last few years, driven by increased investment in infrastructure and industrial production.
- The Capital Goods sector contributes to 12% of India's manufacturing output and 1.8% of GDP. Market valuation of the capital goods industry was US\$ 43.2 billion in FY22. Imports of Electrical Machinery in India increased to US\$ 12.30 billion in FY24. The Indian electrical equipment industry comprises of two broad segments, Generation equipment (boilers, turbines, generators) and Transmission & Distribution (T&D) and allied equipment like transformers, cables, transmission lines, etc. The sector contributes about 8% to the manufacturing sector in terms of value, and 1.5% to overall GDP. Incentives for capacity addition in power generation will further increase the demand for electrical machinery.
- India's earthmoving and construction equipment (ECE) industry has enjoyed strong growth over the last seven years due to rapid economic development, and it has become the third largest construction equipment market in the world. Construction Equipment sales grew by 26% YoY to 135,650 units in FY24. With development of infrastructure, demand for construction equipment and other machinery is expected to rise significantly.
- The 'Make in India' initiative and the government's focus on ease of doing business is likely to present several opportunities in the engineering and capital goods sector in the upcoming years.





INDIA TOURISM - Cuisine of Odisha

Odisha cuisine is known for its diverse and flavorful dishes, characterized by the use of mustard oil, panch phoron (a blend of five spices), and fresh ingredients. It includes a wide variety of seafood, vegetarian, and sweet dishes, often using rice and lentils as staples.

Sl. No	Events	Description	
1.	Pakhala Bhata	Pakhala Bhata is a traditional Odia dish made from fermented rice soaked in water, often served with curd, fried or mashed vegetables, and fish. It is a refreshing and cooling meal, especially enjoyed during the hot summer months.	
2.	Dalma	Dalma is a traditional dish made by cooking lentils with a variety of vegetables, often seasoned with mustard seeds, cumin, and turmeric. This nutritious and hearty dish is typically served with rice and is known for its subtle and earthy flavors.	
3.	Chungdi Malai	Chungdi Malai is a rich and creamy prawn curry, featuring succulent prawns cooked in a smooth, coconut-based gravy with aromatic spices. It is often enjoyed with steamed rice or Indian bread, offering a luxurious and flavorful dining experience.	
4.	Chhena Poda	Chhena Poda is a traditional Odia dessert made from paneer (chhena), sugar, and cardamom, baked to a caramelized perfection. Its name translates to "baked cheese," and it's renowned for its rich, sweet flavor and slightly crispy texture.	
5.	Bela Pana	Bela Pana is a traditional Odia summer drink made from the fragrant bael fruit, blended with jaggery, black pepper, and cardamom. It's both refreshing and nourishing, known for its cooling properties and digestive benefits.	

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Sl. No	Places to visit	
1.	<p>Shree Jagannath Temple, Puri</p> <p>The Shree Jagannath Temple in Puri, is an ancient Hindu temple dedicated to Lord Jagannath, an incarnation of Lord Vishnu. It's renowned for its annual Rath Yatra, where the deities are taken on grand chariots through the streets. The temple's architecture is a blend of Kalinga, Dravidian, and Nagara styles, reflecting its rich cultural heritage.</p>	
2.	<p>Konark Sun Temple</p> <p>The Konark Sun Temple is a masterpiece of Kalinga architecture and a UNESCO World Heritage Site. Dedicated to the Sun God Surya, it was built in the 13th century by King Narasimhadeva I of the Eastern Ganga Dynasty. The temple's intricate carvings depict celestial beings, animals, and mythological stories, making it a remarkable testament to ancient Indian craftsmanship and religious devotion.</p>	
3.	<p>Chilika Lake</p> <p>Chilika Lake is the largest coastal lagoon in India and the second largest in the world. It's renowned for its rich biodiversity, serving as a crucial habitat for numerous bird species, including migratory birds like flamingos and pelicans. The lake also supports local fishing communities and is a designated Ramsar site, highlighting its importance for conservation.</p>	
4.	<p>Udayagiri and Khandagiri Caves</p> <p>Udayagiri and Khandagiri Caves, situated near Bhubaneswar, are ancient rock-cut caves dating back to the 2nd century BCE. These caves served as residential blocks for Jain monks and are adorned with intricate carvings depicting religious motifs, royal processions, and daily life scenes. Exploring these caves offers a fascinating glimpse into the cultural and architectural heritage of ancient India.</p>	

Sl. No	Places to visit	
5.	<p>Odisha State Museum</p> <p>The Odisha State Museum boasts a rare collection of palm-leaf manuscripts, providing a glimpse into ancient scripts and literature of the region. Its display of traditional tribal artifacts offers a unique perspective on the indigenous cultures of Odisha. Additionally, the museum houses a fascinating assortment of stone sculptures, reflecting the state's rich artistic heritage and religious traditions.</p>	
6.	<p>Puri Beach</p> <p>Puri Beach is renowned for its annual Beach Festival, featuring cultural performances, sand art exhibitions, and water sports competitions. It's a prime spot for witnessing the traditional fishing practices of local communities, adding an authentic touch to the coastal experience. The beach is dotted with colorful stalls selling fresh seafood delicacies, offering visitors a taste of coastal culinary delights amidst the salty breeze.</p>	
7.	<p>Nandan Kanan Zoological Park</p> <p>Nandan Kanan Zoological Park is not just a sanctuary for wildlife but also home to the world's largest collection of white tigers, captivating visitors with their majestic presence. It features a unique "Nocturnal Animal House" where visitors can observe nocturnal creatures in their natural habitat, offering a rare glimpse into their behavior. Additionally, the park is famous for its scenic boating facilities, allowing visitors to explore the tranquil lake while admiring the surrounding lush greenery and wildlife.</p>	
8.	<p>Shanti Stupa Dhauli Giri</p> <p>Shanti Stupa atop Dhauli Giri hill near Bhubaneswar, stands as a symbol of peace and non-violence, commemorating the transformation of Emperor Ashoka after the Kalinga War. Its serene ambiance and panoramic views of the surrounding countryside make it a tranquil retreat for meditation and introspection. The stupa's architecture blends modern aesthetics with ancient Buddhist symbolism, offering visitors a spiritual journey through time atop this historic hill.</p>	

INDIAN COMPANIES IN MALAYSIA:

Allana Group

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- The Allana Group, established in the year 1865, is acknowledged as the Global Leader in the manufacture & export of various branded processed food products & agro commodities to over 85 countries worldwide. They have world class integrated manufacturing establishments across the country & close to the raw material sourcing areas & are well connected to the nearby ports for smooth transportation of products.
- The Allana Group currently enjoys the status of “Five Star Export House”, one of the rare recognitions conferred by the Ministry of Commerce, Government of India. Today, the Group has market leadership in Frozen & Chilled Halal Meat, Frozen & Aseptic Fruit Pulps, Coffee, Cereals & Pet Treats / Chews.
- To serve the domestic market in India, the Allana Group has a Consumer Products Division (CPD) with a wide array of products in both B2B & B2C business segments & operates through two companies – Frigorifico Allana Pvt. Ltd. (FAL) & Allana Consumer Products Pvt Ltd.
- Frigorifico Allana Pvt Ltd (FAL) manufactures & markets a host of well-known brands namely Sunny & Priya – culinary oils, Allegro olive oil, Radhuni Palmolein, Lion Vanaspati & Alfa range of specialised oils & fats
- Allana Consumer Products Pvt Ltd caters to innovative & niche products in the Bakery Essentials, Vegan Products, Premium Ice cream category with brands such as Pristine, Beyond Meat & London Dairy. With the best of products across a multifaceted portfolio, they are an ace solution provider for a wide range of customers.
- India is the largest importer of palm oil globally. In the crop year 2022-23 (Nov'22-Oct'23) India imported 9.8 Mil MTs of palm. For the first 6 months of the current crop year (Nov'23- Apr'24) we have already imported 4.2 Mil MTs of palm.
- Malaysia is their biggest trade partner for palm. In 2022-23, Malaysia contributed 31.3% of the total palm imports into India which is 3 Mil MTs. In the current year, the share has gone up to 35.7%.

Contact Details:

Allana Centre, 113/115 M.G.Road, A.R.J Allana Marg, Fort, Mumbai – 400 001, India.

Tel No. : +91-22-2262 8000 / +91-22-6656 9000

Website: www.allana.com

Email: info@allana.com

Useful BizLinks

- [Economic Diplomacy Division, Ministry of External Affairs](#)
- [Department of Commerce](#)
- [Department for Promotion of Industry and Internal Trade \(DPIIT\)](#)
- [Ministry of Tourism](#)
- [Indian Brand Equity Foundation \(IBEF\)](#)
- [Invest India](#)
- [Confederation of Indian Industry \(CII\)](#)
- [Federation of Indian Chambers of Commerce & Industry \(FICCI\)](#)
- [Associated Chambers of Commerce and Industry of India \(ASSOCHAM\)](#)
- [Agriculture and Processed Food Products Export Development Authority \(APEDA\)](#)
- [Apparel Export Promotion Council \(AEPC\)](#)
- [Basic Chemicals, Pharmaceuticals and Cosmetics Export Promotion Council \(CHEMEXCIL\)](#)
- [Carpet Export Promotion Council](#)
- [Cashew Export Promotion Council of India \(CEPC\)](#)
- [Coffee Board of India](#)
- [Cotton Textile Export Promotion Council \(TEXPROCIL\)](#)
- [Council for Leather Exports \(India CLE\)](#)
- [Electronics and Computer Software Export Promotion Council \(ESC India\)](#)
- [Engineering Exports Promotion Council of India](#)
- [Export Promotion Council for Handicrafts \(EPCH\)](#)
- [Gem and Jewellery Export Promotion Council \(GJEPC\)](#)
- [Handloom Export Promotion Council \(HEPC\)](#)
- [Indian Silk Export Promotion Council \(ISEPC\)](#)
- [Pharmaceutical Export Promotion Council \(Pharmexcil\)](#)
- [Plastics Export Promotion Council \(PLEXCONCIL\)](#)
- [Powerloom Development & Export Promotion Council \(PDEXCIL\)](#)
- [Shellac and Forest Products Export Promotion Council \(SEPC\)](#)
- [Spices Board of India](#)
- [Sports Goods Export Promotion Council \(SGEPC\)](#)
- [Synthetic and Rayon Textiles Export Promotion Council \(SRTEPC\)](#)
- [Tea Board of India](#)
- [Tobacco Board](#)
- [Wool & Woollens Export Promotion Council \(WWEPC\)](#)